

# P.M. Highlanders website

---

## Privacy Policy & GDPR

### 1) Privacy Policy

Last updated: June 26, 2019.

P.M. Highlanders website ("us", "we", or "our") operates <http://www.pmhighlanders.com> (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

#### **Information Collection And Use**

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, last name, address, email address ("Personal Information").

#### **Log Data**

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze website traffic and marketing effectiveness (learn more about [Google policy](#); Google Analytics deactivation features for the web available [here](#)).

#### **Communications**

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information, or to answer your questions when writing for info through our Contact Form.

#### **Links To Third Party Websites**

The Site, newsletters and other communications may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates (such as [Amazon](#) and [Redbubble](#)). If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies.

## **Social Media And Other Third Parties That Provide Content, Advertising Or Functionality On Our Services**

Some of the content, advertising and functionality on our Site may be provided by third parties that are not affiliated with us. For example [PayPal](#), [YouTube](#), [Instagram](#), [Facebook](#), [Twitter](#).

Third-party advertisers also may have a presence on our Sites. These and other third parties may collect or receive certain information about your use of our Site, including through the use of cookies and other Internet technologies, and this information may be collected over time and combined with information collected across different websites and online services.

## **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

## **Children**

This Site is not directed toward children (as defined by local law) nor does P.M. Highlanders website knowingly collect information from children (as defined by local law) without parental consent except where in compliance with applicable laws. If we become aware that we have collected personal data from a child without legally-valid parental consent we will take reasonable steps to delete it as soon as possible.

## **Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## **Changes To This Privacy Policy**

This Privacy Policy is effective as of June 14, 2019 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us.

## 2) GDPR

Last updated: June 14, 2019

### Definitions

- *GDPR*  
General Data Protection Regulation Act.
- *Data Controller*  
Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed.
- *Data Processor*  
Data Processor means any natural or legal person who processes the data on behalf of the Data Controller.
- *Data Subject*  
Data Subject is any living individual who is using our Service and is the subject of Personal Data.

### 1. Principles for processing personal data

Our principles for processing personal data are:

- *Fairness and lawfulness.* When we process personal data, the individual rights of the Data Subjects must be protected. All personal data must be collected and processed in a legal and fair manner.
- *Restricted to a specific purpose.* The personal data of Data Subject must be processed only for specific purposes.
- *Transparency.* The Data Subject must be informed of how his/her data is being collected, processed and used.

### 2. What personal data we collect and process

P.M. Highlanders website collects several different types of personal data for various purposes. Personal Data may include, but is not limited to:

- Email address
- First name and last name
- Address, State, Province, ZIP/Postal code, City

### **3. How we use the personal data**

P.M. Highlanders website uses the collected personal data for various purposes:

- To provide you with services
- To notify you about changes to our services and/or products
- To provide customer support
- To gather analysis or valuable information so that we can improve our services
- To detect, prevent and address technical issues

### **4. Legal basis for collecting and processing personal data**

P.M. Highlanders website legal basis for collecting and using the personal data described in this Data Protection Policy depends on the personal data we collect and the specific context in which we collect the information:

- P.M. Highlanders website needs to perform a contract with you
- You have given P.M. Highlanders website permission to do so (eg newsletter, contact form)
- Processing your personal data is in P.M. Highlanders website legitimate interests
- P.M. Highlanders website needs to comply with the law

### **5. Retention of personal data**

P.M. Highlanders website will retain your personal information only for as long as is necessary for the purposes set out in this Data Protection Policy.

P.M. Highlanders website will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

### **6. Data protection rights**

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what personal data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you
- The right of rectification
- The right to object
- The right of restriction
- The right to data portability
- The right to withdraw consent

Source/templates: <https://www.termsfeed.com> (altered by the website's owner).

GDPR full legislation: [https://eur-lex.europa.eu/legal-content/IT/TXT/?uri=uriserv:OJ.L\\_.2016.119.01.0001.01.ITA&toc=OJ:L:2016:119:TOC](https://eur-lex.europa.eu/legal-content/IT/TXT/?uri=uriserv:OJ.L_.2016.119.01.0001.01.ITA&toc=OJ:L:2016:119:TOC)